



## PACKAGING REFRESH

<b>TITLE</b>	ARTHUR CHRISTMAS WITH CHRISTMAS DECORATION
<b>RATING</b>	U
<b>RELEASE DATE</b>	Monday 30 <sup>th</sup> October 2017
<b>PRE-ORDER DATE</b>	ASAP
<b>FORMAT</b>	DVD including 3D Christmas Decoration
<b>FINAL PACKSHOTS</b>	<a href="#">Download here</a>  
<b>SYNOPSIS</b>	<p>How can Santa deliver billions of presents to the whole world in just one night? With an army of one million combat-style Field Elves and a vast, state-of-the-art control centre under the ice of the North Pole! So how could this incredible operation have missed one child? To Santa's young son, Arthur, it threatens to end the magic of Christmas. With retired Grandsanta, a rebellious young elf, an old sleigh and some untrained reindeer, Arthur sets out in a crazy mission to deliver the last present! Deck the halls with excitement, fun and wonder in this Christmas classic!</p>
<b>BONUS FEATURES</b>	<p><b>SPECIAL FEATURES</b></p> <ul style="list-style-type: none"> <li>• Behind the Scenes of Justin Bieber's "Santa Claus Is Coming To Town" Music Video + Full Music Video</li> <li>• Un-Wrapping Arthur Christmas</li> <li>• Progression Reels – Discover how the filmmakers created characters and scenes from the film</li> <li>• Elf Recruitment Video</li> </ul>
<b>KEY TITLE INFO</b>	<p><b>Genre</b> – Family/Animation</p> <p><b>Director</b> – Sarah Smith</p> <p><b>Key cast</b> – James McAvoy, Hugh Laurie, Bill Nighy, Jim Broadbent, Imelda Staunton,</p>



	<p>Ashley Jensen</p> <p><b>Running Time</b> – approx. 1 hour 33 minutes</p> <p><b>Region</b> – 2</p> <p><b>Languages</b> – English, Hindi, Italian, Spanish, Catalan 5.1, English – Audio Description Track</p> <p><b>Subtitles</b> – English, English (Hard of Hearing) – Movie only, Hindi, Italian, Spanish</p>
<b>TARGET AUDIENCE</b>	Families for Gifting
<b>COPYRIGHT LINE</b>	© 2011 Sony Pictures Animation Inc. All Rights Reserved.