


PRE-ORDER ASSETS

TITLE	BETTER CALL SAUL – SEASON 4
RATING	TBC
RELEASE DATE	TBC
PRE-ORDER DATE	Monday 10 th September 2018
FORMAT	DVD & Blu-ray
PACKSHOTS (ARTWORK TBC)	Placeholder artwork attached to email. 
SYNOPSIS	In the critically acclaimed drama's fourth season, Chuck's death catalyzes Jimmy McGill's transformation into "Saul Goodman." In the wake of his loss, Jimmy takes steps into the criminal world that will put his future as a lawyer — and his relationship with Kim — in jeopardy. Chuck's death deeply affects former colleagues Howard and Kim as well, putting the two of them once again on opposite sides of a battle sparked by the Brothers McGill. Meanwhile, Mike Ehrmantraut takes a more active role as Madrigal Electromotive's newest (and most thorough) security consultant. It's a volatile time to be in Gus Fring's employ, as Hector's collapse sends shock waves throughout the Albuquerque underworld and throws the cartel into chaos — tearing apart both Gus's and Nacho's well-laid plans. While Gus changes course, Nacho finds himself in the crosshairs of deadly forces.
EPISODE STILLS	Download here
KEY TITLE INFO	Genre – TV Drama Creators – Vince Gilligan and Peter Gould Key cast: Bob Odenkirk, Jonathan Banks, Rhea Seehorn, Giancarlo Esposito Running Time – 13 episodes, approx. 44 minutes each



DnA^{PR}

TARGET AUDIENCE	Adults 18-49, fans of quality TV shows and fans of <i>Breaking Bad</i>
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