


PRE-ORDER ASSETS

TITLE	BLADE RUNNER 2049
RATING	15
RELEASE DATE	Monday 26th November 2018
FORMAT	4K Ultra HD (3 Discs – 4K UHD, Blu-ray & ALL-NEW Blu-ray Bonus Disc) <i>Includes Special Deluxe Packaging featuring new artwork, Blu-ray Bonus Disc including 2 All-New Featurettes, Booklet featuring Photographs and Production Notes, plus 5 Artcards designed by Matt Ferguson</i>
FINAL PACKSHOTS	<p>Attached to email</p> 
SYNOPSIS	Thirty years after the events of the first film, a new blade runner, LAPD Officer K (Ryan Gosling), unearths a long-buried secret that has the potential to plunge what's left of society into chaos. K's discovery leads him on a quest to find Rick Deckard (Harrison Ford), a former LAPD blade runner who has been missing for 30 years.
BONUS FEATURES	<p><u>Deluxe Edition Special Features</u></p> <p>Bonus Disc includes</p> <ul style="list-style-type: none"> ● All-New Featurette – Denis Villeneuve: From Fan to Filmmaker ● All-New Featurette – The Return of Deckard ● To Be Human: Casting <i>Blade Runner 2049</i> ● Fights of the Future: The Action of <i>Blade Runner 2049</i> ● Two Become One ● Dressing the Skin: The Fashion of <i>Blade Runner 2049</i> <p>Blu-ray Disc also includes</p> <ul style="list-style-type: none"> ● Designing the World of Blade Runner ● Blade Runner 101 (6 featurettes) ● Prologues: <ul style="list-style-type: none"> ○ 2036: Nexus Dawn ○ 2048: Nowhere to Run



	<ul style="list-style-type: none">○ 2022: Blackout
KEY TITLE INFO	<p>Genre – Science Fiction / Action</p> <p>Director – Denis Villeneuve</p> <p>Key cast – Ryan Gosling, Harrison Ford, Jared Leto, Ana de Armas, Robin Wright, Dave Bautista</p> <p>Running Time – approx. 2 hours 43 minutes</p> <p>Region – A,B,C</p>
TARGET AUDIENCE	Males 35-54 – fans of the original Blade Runner, Males 18-34 – fans of the science fiction genre
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