


NEW PRODUCT SET UP

TITLE	FURY / THE MAGNIFICENT SEVEN BOXSET
RATING	15
RELEASE DATE	Monday 14th May 2018
PRE-ORDER DATE	ASAP
FORMAT	DVD
FINAL PACKSHOTS	<p>Download here</p> 
SYNOPSIS	<p>FURY April, 1945. As the Allies make their final push in the European Theatre, a battle-hardened army sergeant named Wardaddy (Brad Pitt) commands a Sherman tank her five-man crew on a deadly mission behind enemy lines. Outnumbered and outgunned, and with a rookie soldier thrust into their platoon, Wardaddy and his men face overwhelming odds in their heroic attempts to strike at the heart of Nazi Germany.</p> <p>THE MAGNIFICENT SEVEN In director Antoine Fuqua's modern version of a classic story, the desperate townspeople of Rose Creek employ protection from seven outlaws, bounty hunters, gamblers and hired guns after the town falls under the deadly control of industrialist Bartholomew Bogue. As they prepare the town for the violent showdown that they know is coming, these seven mercenaries find themselves fighting for more than money.</p>
KEY TITLE INFO	<p>FURY Genre – War/Drama Director – David Ayers Key cast – Brad Pitt, Shia LaBeouf, Logan Lerman, Michael Peña, Jon Bernthal Running Time – approx. 2 hours 9 minutes</p> <p>THE MAGNIFICENT SEVEN Genre – Action/Western Director – Antoine Fuqua</p>



	<p>Key cast – Denzel Washington, Chris Pratt, Ethan Hawke, Vincent D’Onofrio, Byung-hun Lee, Manuel Garcia-Rulfo, Martin Sensmeier</p> <p>Running Time – approx. 2 hours 7 minutes</p> <p>Region – 2</p> <p>Languages – English 5.1</p> <p>Subtitles – English, French, Dutch, Danish, Arabic, Norwegian, Finnish, Portuguese, Icelandic, Swedish</p>
TARGET AUDIENCE	Father’s Day gifting
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