

FINAL DIGITAL ASSETS

TITLE	LAKE PLACID: LEGACY
RATING	15
RELEASE DATE	EST & VOD – Monday 24 th September 2018
FINAL DIGITAL ARTWORK	<p>Download here (includes packshots and landscape art)</p> <div style="display: flex; justify-content: space-around;"> <div style="text-align: center;"> <p><i>PACKSHOT</i></p>  </div> <div style="text-align: center;"> <p><i>LANDSCAPE</i></p>  </div> </div>
STILLS	Download here
TRAILER	Download here
SYNOPSIS	When a group of young explorers venture to a mysterious lake, they discover an island harbouring an abandoned lab facility with a horrific legacy: the island is home to a deadly predator. Before they can turn back, the crew gets dragged into a battle for their lives – former enemies will quickly need to put their egos aside and work together if there is any hope for survival.
KEY TITLE INFO	<p>Genre – Horror</p> <p>Director – Darrell Roodt</p> <p>Key cast – Katherine Barrell, Tim Rozon, Luke Newton</p> <p>Running Time – approx. 1 hour 30 minutes</p>
TARGET AUDIENCE	Adults 18-54 (male 18-34 skew), Fans of the franchise
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