

FINAL ASSETS

UPDATED INFO

TITLE	LIFE
RATING	15
RELEASE DATE	Monday 31 st July 2017
FINAL PACKSHOTS	<p>Download Digital packshots here (includes psd files)</p>  <p>Layered key art litho: Download here</p>
FILM STILLS	Download here
TRAILER	Download MOV / Download WMV
SYNOPSIS	<i>Life</i> is an intense sci-fi thriller about a team of scientists aboard the International Space Station whose mission of discovery turns to one of primal fear when they find a rapidly evolving life form that caused extinction on Mars, and now threatens the crew and all life on Earth.
KEY TITLE INFO	<p>Genre – Sci-Fi/Thriller/Horror</p> <p>Director – Daniel Espinosa (Safe House)</p> <p>Key cast: Jake Gyllenhaal (Nocturnal Animals, Nightcrawler) Rebecca Ferguson (The Girl On The Train, Mission Impossible – Rogue Nation) Ryan Reynolds (Deadpool, Safe House)</p> <p>Running Time – approx. 1 hour 40 minutes</p>
TARGET AUDIENCE	Adults 18-35 (male skew), genre fans, fans of cast



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VIDEO & SOCIAL ASSETS

FILM CLIPS	<ul style="list-style-type: none">• “Hand” – download MOV / download WMV (RT 56 secs)• “Malfunction” – download MOV / download WMV (RT 42 secs)• “Save” – download MOV / download WMV (RT 44 secs)
ADDITIONAL VIDEO CONTENT	Featurettes <ul style="list-style-type: none">• “The Story” – download MOV• “Cast Diversity” – download MOV• “The Creature” – download MOV
SOCIAL PACK	Download GIFS here