




## EST PRE-ORDER ASSETS

TITLE	MISS BALA
RATING	TBC
RELEASE DATE	TBC
FTO PRE-ORDER DATE	Friday 8 <sup>th</sup> March 2019
PRE-ORDER ARTWORK (ARTWORK TBC)	<p><a href="#">Download here</a></p> <p>PACKSHOT                      LANDSCAPE</p>  
THEATRICAL ARTWORK & GUIDELINES	<p><a href="#">Download layered 1 sheet files here</a>  <a href="#">Download layered Quad files here</a></p>  <p><u>Guidelines</u>          Key message – <b>At Cinemas Now, Pre-order on Digital Download</b></p> <ul style="list-style-type: none"> <li>• Please include talent credit on any merchandising where possible</li> <li>• Tagline is optional</li> </ul> <p>Film Copyright – © 2019 Columbia Pictures Industries, Inc. All Rights Reserved.</p>
FILM STILLS	<a href="#">Download here</a>



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<b>TRAILER</b>	<a href="#">Download here</a>
<b>SYNOPSIS</b>	Gloria (Gina Rodriguez) finds a power she never knew she had when she is drawn into a dangerous world of cross-border crime. Surviving will require all of her cunning, inventiveness, and strength.
<b>KEY TITLE INFO</b>	<b>Genre</b> – Action/Thriller <b>Director</b> – Catherine Hardwicke <b>Key cast:</b> Gina Rodriguez (Deepwater Horizon, TV’s “Jane The Virgin”) Anthony Mackie (Avengers franchise, The Hurt Locker) Ismael Cruz Córdova (TV’s “Ray Donovan”) Matt Lauria (TV’s “Friday Night Lights”) <b>Running Time</b> – approx. 1 hour 44 minutes
<b>TARGET AUDIENCE</b>	Adults 18-44, Action, Crime, Drama fans, Fans of Gina Rodriguez
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