


## FINAL ASSETS

### UPDATED INFO

<b>TITLE</b>	RESIDENT EVIL: THE FINAL CHAPTER
<b>RATING</b>	15
<b>RELEASE DATE</b>	EST – Monday 29 <sup>th</sup> May 2017 RVOD – Monday 12 <sup>th</sup> June 2017
<b>FINAL UK DIGITAL ARTWORK</b>	<p><a href="#">Download final packshot here</a> (includes psd file)</p> 
<b>FILM STILLS</b>	<a href="#">Download here</a>
<b>TRAILER</b>	<a href="#">Download MOV</a> / <a href="#">Download WMV</a>
<b>SYNOPSIS</b>	Picking up after <i>Resident Evil: Retribution</i> , Alice (Milla Jovovich) is the only survivor of what was meant to be humanity's final stand against the Undead. Now she must return to where the nightmare began – The Hive in Raccoon City, where the Umbrella Corporation is gathering its forces for a final strike against the only remaining survivors of the apocalypse.
<b>KEY TITLE INFO</b>	<p><b>Genre</b> – Action, Horror</p> <p><b>Director</b> – Paul W.S. Anderson</p> <p><b>Key cast:</b>  Milla Jovovich (The Fifth Element, Zoolander)  Ruby Rose (TV's "Orange Is The New Black", xXx: Return of Xander Cage)  Ali Larter (Final Destination, TV's "Heroes")  Iain Glen (TV's "Game of Thrones")</p> <p><b>Running Time</b> – approx. 1 hour 42 minutes</p>
<b>TARGET AUDIENCE</b>	Film fans 15-34 (male skew), franchise fans, fans of genre and cast
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## VIDEO & SOCIAL ASSETS

<b>VIDEO CONTENT</b>	<p><u>Film Clips</u></p> <ul style="list-style-type: none"><li>• Alice Awakens – <a href="#">download MOV</a> / <a href="#">download WMV</a></li><li>• Inside The Hive – <a href="#">download MOV</a> / <a href="#">download WMV</a></li><li>• Is That All You Got – <a href="#">download MOV</a> / <a href="#">download WMV</a></li></ul> <p><u>Featurettes</u></p> <ul style="list-style-type: none"><li>• Alice – <a href="#">download MOV</a></li><li>• Franchise – <a href="#">download MOV</a></li><li>• Most Epic – <a href="#">download MOV</a></li></ul> <p><b><u>We also have the below soundbites and vignettes available exclusively – if you'd like to view and are interested in using to promote release, please contact <a href="mailto:kate@dna-pr.com">kate@dna-pr.com</a>:</u></b></p> <p><u>Soundbites</u></p> <ul style="list-style-type: none"><li>• Milla Jovovich</li><li>• Paul W.S. Anderson</li><li>• Ruby Rose</li></ul> <p><u>Vignettes</u></p> <ul style="list-style-type: none"><li>• Cast</li><li>• Alice Returns</li></ul>
<b>GIFS</b>	<a href="#">Download here</a>