



FINAL ASSETS

UPDATED INFO

TITLE	ROUGH NIGHT
RATING	15
RELEASE DATE	EST – Monday 18 th December 2017 rVOD – Tuesday 26 th December 2017
FINAL DIGITAL ARTWORK	<p>Download here (includes packshot and multiple banner sizes)</p> <div style="display: flex; justify-content: space-around;"> <div data-bbox="373 730 512 757">PACKSHOT</div> <div data-bbox="692 730 815 757">BANNERS</div> </div> <div style="display: flex; justify-content: space-around; margin-top: 10px;">   </div> <p>Layered litho artwork: Download here</p>
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UPDATED SYNOPSIS

Five best friends from college (Scarlett Johansson, Kate McKinnon, Jillian Bell, Ilana Glazer, and Zoë Kravitz) reunite 10 years later for a wild weekend getaway in Miami. Their outrageous antics and hard partying result in hilarious unexpected consequences which land them in a seemingly impossible situation to escape.

KEY TITLE INFO

Genre – Comedy

Director – Lucia Aniello

Key cast:

Scarlett Johansson (Avengers franchise, Ghost In The Shell)

Kate McKinnon (Ghostbusters, TV's "Saturday Night Live")

Jillian Bell (22 Jump Street, Goosebumps)

Ilana Glazer (TV's "Broad City", The Night Before)

Zoë Kravitz (TV's "Big Little Lies", Fantastic Beasts)

Running Time – approx. 1 hour 41 minutes

TARGET AUDIENCE

Adults 25-44 (female skew), fans of cast, fans of genre

VIDEO & SOCIAL ASSETS

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INTROS**

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GIFS



CHARACTER INTROS

