

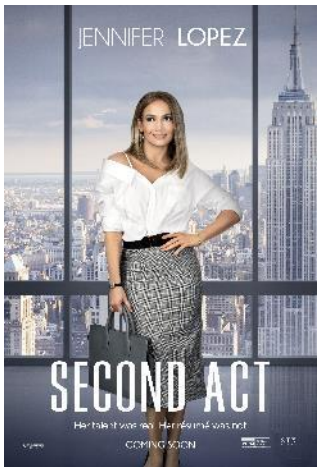



## PRE-ORDER ASSETS

TITLE	SECOND ACT
RATING	TBC
RELEASE DATE	TBC
FTO PRE-ORDER DATE	Friday 25 <sup>th</sup> January 2019
PRE-ORDER ARTWORK <b>(ARTWORK TBC)</b>	<p><a href="#">Download here</a></p> <div style="display: flex; justify-content: space-around;"> <div style="text-align: center;"> <p><b>PACKSHOT</b></p>  </div> <div style="text-align: center;"> <p><b>LANDSCAPE</b></p>  </div> </div>
THEATRICAL ARTWORK / GUIDELINES	<p><a href="#">Download layered 1 Sheet artwork here</a>  <a href="#">Download layered Quad artwork here</a></p> <div style="display: flex; justify-content: space-around;">   </div> <p><b>Primary message – At Cinemas Now</b>  <b>Secondary message – Pre-order on Digital Download</b></p> <p><i>Film copyright – © 2018 STX Financing LLC. All Rights Reserved.</i></p> <ul style="list-style-type: none"> <li>• Tagline optional for merchandising</li> <li>• Please include Jennifer Lopez talent name on merchandising</li> </ul>
FILM STILLS	<a href="#">Download here</a>



DnA<sup>PR</sup>



TRAILER

[Download here](#)

SOCIAL ASSETS

[Download social asset pack here](#) (includes GIFs and social shorts)



SYNOPSIS

Jennifer Lopez stars as Maya, a 40-year-old woman struggling with frustrations from unfulfilled dreams. Until, that is, she gets the chance to prove to Madison Avenue that street smarts are as valuable as book smarts, and that it is never too late for a *Second Act*.

KEY TITLE INFO

**Genre** – Comedy / Romance

**Director** – Peter Segal



DnA<sup>PR</sup>

	<p><b>Key cast:</b> Jennifer Lopez (Maid In Manhattan) Vanessa Hudgens (High School Musical, Spring Breakers) Milo Ventimiglia (TV's "This Is Us") Leah Remini (TV's "Kevin Can Wait", "The King of Queens")</p> <p><b>Running Time</b> – approx. 1 hour 43 minutes</p>
<b>TARGET AUDIENCE</b>	Females 34+, fans of Jennifer Lopez, cast, rom-coms
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