


FINAL ASSETS

UPDATED INFO

TITLE	SMURFS: THE LOST VILLAGE
RATING	U
RELEASE DATE	Monday 14 th August 2017
FORMAT	DVD, Blu-ray™, 4K Ultra HD (2 Disc Ultra HD & Blu-ray™) 2-Disc Family Fun Edition DVD
FINAL PACKSHOTS	<p>Download final packshots here</p>  <p>Layered artwork: Download layered litho here</p>
FILM STILLS	Download here
TRAILER	Download MOV / Download WMV
SYNOPSIS	<p>In this fully animated, all-new take on the Smurfs, a mysterious map sets Smurfette and her best friends Brainy, Clumsy and Hefty on an exciting and thrilling race through the Forbidden Forest filled with magical creatures to find a mysterious lost village before the evil wizard Gargamel does. Embarking on a rollercoaster journey full of action and danger, the Smurfs are on a course that leads to the discovery of the biggest secret in Smurf history!</p> <p><u>For Family Fun Edition 2 Disc DVD</u></p> <p>2-Disc Family Fun Edition includes:</p> <ul style="list-style-type: none"> ❖ Bonus activity disc with 5 craft activities to collect your Smurf Scout Camp badges! ❖ 12 page activity booklet with stickers ❖ £60 voucher savings for family activity days out
BONUS FEATURES	<p><u>SPECIAL FEATURES – DVD, 2-Disc Family Fun Edition DVD, Blu-ray™, 4K Ultra HD</u></p> <ul style="list-style-type: none"> • “Demi Lovato Meets Smurfette” featurette • Lost Village Dance Along • “Smurfify Your Nails” tutorial • “The Making of Smurfs: The Lost Village” featurette • Meghan Trainor “I’m A Lady” Music Video • Baker Smurf’s Mini Kitchen



	<ul style="list-style-type: none">• “How to Draw The Smurfs” tutorial• “The Sound of the Smurfs” featurette• PLUS Sneak Peek of THE EMOJI MOVIE! <p>Blu-ray™ Exclusives</p> <ul style="list-style-type: none">• The Lost Auditions• 4 Deleted Scenes <p>2-Disc Family Fun Edition DVD – Smurfs Scout Camp</p> <ul style="list-style-type: none">• Bonus activity disc – collect your badges!• 12 page activity booklet with stickers
KEY TITLE INFO	<p>Genre – Family/Animation</p> <p>Director – Daniel Espinosa</p> <p>Key cast (as the voices of): Demi Lovato as Smurfette Joe Manganiello as Hefty Mandy Patinkin as Papa Smurf Jack McBrayer as Clumsy Danny Pudi as Brainy Julia Roberts as Smurfwillow Rainn Wilson as Gargamel</p> <p>Running Time – approx. 1 hour 26 minutes (DVD) / 1 hour 30 minutes (BD/UHD)</p> <p>Region – 2 (DVD) / A,B,C (BD/UHD)</p> <p>Languages: DVD – English 5.1, English – Audio Description Track Blu-ray™ – English 5.1 DTS-HD MA, English Audio Descriptive Track, Croatian, Hebrew, Hindi, Icelandic, Portuguese, Serbian, Slovene 5.1 Dolby Digital</p> <p>Subtitles: DVD – English, English (Hard of Hearing – Movie only), German, Polish, Turkish Blu-ray™ – English, English (Hard of Hearing – Movie only), Croatian, Hebrew, Icelandic, Portuguese, Serbian, Slovene</p>
TARGET AUDIENCE	Kids 4-8, Parents (mums)/families, fans of the franchise
COPYRIGHT LINE	SMURF, and all Smurfs characters: ©Peyo. All Rights Reserved. “Smurf” and “The Smurfs” are registered trademarks of STUDIO PEYO. © 2017 Columbia Pictures Industries, Inc., Sony Pictures Animation Inc. and LSC Film Corporation. All Rights Reserved. (for EMOJI MOVIE sneak peek only: “emoji”™ is trademark of emoji company GmbH used under license.) © 2017 Layout and Design Sony Pictures Home Entertainment Inc. All Rights Reserved.



VIDEO & SOCIAL ASSETS

FILM CLIPS	"Glow Bunnies" Download MOV / Download WMV "Poached Egg" Download MOV / Download WMV
ADDITIONAL VIDEO CONTENT	<u>Behind-the-Scenes Featurettes</u> Getting Into Character Download MOV / Download WMV Smurfy Word Download MOV / Download WMV
SOCIAL PACK	Download here Includes – GIFs, Memes and Short social videos