



FINAL ASSETS

UPDATED INFO

TITLE	SMURFS: THE LOST VILLAGE
RATING	U
RELEASE DATE	EST – Monday 31 st July VOD – Monday 14 th August 2017
FINAL DIGITAL ARTWORK	Download here (includes psd files)  Layered artwork: Download layered litho here
FILM STILLS	Download here
TRAILER	Download MOV / Download WMV
SYNOPSIS	In this fully animated, all-new take on the Smurfs, a mysterious map sets Smurfette and her best friends Brainy, Clumsy and Hefty on an exciting and thrilling race through the Forbidden Forest filled with magical creatures to find a mysterious lost village before the evil wizard Gargamel does. Embarking on a rollercoaster journey full of action and danger, the Smurfs are on a course that leads to the discovery of the biggest secret in Smurf history!
KEY TITLE INFO	Genre – Family/Animation Director – Daniel Espinosa Key cast (as the voices of): Demi Lovato as Smurfette Joe Manganiello as Hefty Mandy Patinkin as Papa Smurf Jack McBrayer as Clumsy Danny Pudi as Brainy



	Julia Roberts as Smurfwillow Rainn Wilson as Gargamel Running Time – approx. 1 hour 26 minutes
TARGET AUDIENCE	Kids 4-8, Parents (mums)/families, fans of the franchise
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VIDEO & SOCIAL ASSETS

FILM CLIPS	“Glow Bunnies” Download MOV / Download WMV “Poached Egg” Download MOV / Download WMV
ADDITIONAL VIDEO CONTENT	<u>Behind-the-Scenes Featurettes</u> Getting Into Character Download MOV / Download WMV Smurfy Word Download MOV / Download WMV
SOCIAL PACK	Download here Includes – GIFs, Memes and Short social videos