



## FINAL ASSETS

### UPDATED INFO

<b>TITLE</b>	THE FRONT RUNNER
<b>RATING</b>	15
<b>RELEASE DATE</b>	EST – Monday 6 <sup>th</sup> May 2019 VOD – Monday 20 <sup>th</sup> May 2019
<b>FINAL UK ARTWORK</b>	<p><a href="#">Download here</a></p> <p><i>PACKSHOT</i>                      <i>LANDSCAPE</i></p>   
<b>COPYRIGHT LINE</b>	<i>Film copyright</i> © 2018 Front Runner, LLC. All Rights Reserved.
<b>FILM STILLS</b>	<p><a href="#">Download here</a></p> 
<b>VIDEO CONTENT</b>	<p><b>TRAILER</b> – <a href="#">Download here</a></p> <p><b>BEHIND-THE-SCENES CLIPS</b></p> <ul style="list-style-type: none"> <li>• “Improvisation” <a href="#">Download here</a></li> <li>• “A Generation of Journalists” <a href="#">Download here</a></li> </ul>



**SOCIAL ASSETS**

[Download Social Asset pack here](#) (includes GIFs, quote videos and memes)



**UPDATED SYNOPSIS**

Hugh Jackman stars as the charismatic politician Gary Hart in this thrilling drama following the rise and fall of Senator Hart, who captured the imagination of young voters and was considered the overwhelming front runner for the 1988 Democratic presidential nomination. But his campaign was sidelined by the story of an extramarital relationship with Donna Rice. As tabloid journalism and political journalism merged for the first time, Senator Hart was forced to drop out of the race leaving a profound and lasting impact on American politics and the world stage. The film also stars Vera Farmiga, J.K. Simmons and Alfred Molina.

**KEY TITLE INFO**

**Genre** – Drama

**Director** – Jason Reitman

**Key cast:**

- Hugh Jackman (The Greatest Showman, Logan)
- Vera Farmiga (TV's "Bates Motel", The Commuter)
- J.K. Simmons (Whiplash, Justice League)
- Alfred Molina (Message from The King)

**Running Time** – 1 hour 49 minutes

**TARGET AUDIENCE**

Adults 35+, Politically active people, Fans of Hugh Jackman, Drama fans