





FTO PRE-ORDER ASSETS

TITLE	THE FRONT RUNNER
RATING	TBC
RELEASE DATE	TBC
PRE-ORDER DATE	Friday 11 th January 2019
FORMAT	DVD & Blu-ray
PACKSHOTS (Early Trade – please use ARTWORK TBC)	<p>Download here</p> <div style="display: flex; justify-content: space-around; align-items: center;">   </div>
THEATRICAL LAYERED ARTWORK	<p>Download layered 1 Sheet here Download layered Quad here</p> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;"> <p>1 SHEET</p>  </div> <div style="text-align: center;"> <p>QUAD</p>  </div> </div>
GUIDELINES	<p>Primary Message – At Cinemas Now Secondary Message – Pre-order on DVD and Blu-ray</p> <p><i>Film copyright</i> © 2018 Front Runner, LLC. All Rights Reserved.</p> <ul style="list-style-type: none"> • Hugh Jackman talent name tied to the title treatment – please include on all merchandising • Please include “Based on a true story”

	<ul style="list-style-type: none"> Additional text description optional
<p>FILM STILLS</p>	<p>Download here</p>
<p>TRAILER</p>	<p>Download here</p>
<p>SOCIAL ASSETS</p>	<p>Download Social Asset pack here (includes GIFs, quote videos and memes)</p>
<p>SYNOPSIS</p>	<p>Oscar® nominee Hugh Jackman stars as the charismatic politician Gary Hart for Academy Award®-nominated director Jason Reitman in the new thrilling drama <i>The</i></p>



	<p><i>Front Runner</i>. The film follows the rise and fall of Senator Hart, who captured the imagination of young voters and was considered the overwhelming front runner for the 1988 Democratic presidential nomination, when his campaign was side-lined by the story of an extramarital relationship with Donna Rice. As tabloid journalism and political journalism merged for the first time, Senator Hart was forced to drop out of the race – events that left a profound and lasting impact on American politics and the world stage.</p>
KEY TITLE INFO	<p>Genre – Drama</p> <p>Director – Jason Reitman</p> <p>Key cast: Hugh Jackman (The Greatest Showman, Logan) Vera Farmiga (TV’s “Bates Motel”, The Commuter) J.K. Simmons (Whiplash, Justice League) Alfred Molina (Message From The King)</p> <p>Running Time – approx. 1 hour 53 minutes</p>
TARGET AUDIENCE	Adults 35+, Politically active people, Fans of Hugh Jackman, Drama fans