

## FTO PRE-ORDER ASSETS

TITLE	THE FRONT RUNNER
RATING	TBC
RELEASE DATE	TBC
PRE-ORDER DATE	Friday 11 <sup>th</sup> January 2019
<p>PRE-ORDER ARTWORK</p> <p>(please use ARTWORK TBC)</p>	<p><a href="#">Download here</a></p> <div style="display: flex; justify-content: space-around;"> <div data-bbox="376 703 647 1137"> <p><i>PACKSHOT</i></p> </div> <div data-bbox="695 703 1054 1137"> <p><i>LANDSCAPE</i></p> </div> <div data-bbox="1062 743 1401 1137"> </div> </div>
<p>THEATRICAL LAYERED ARTWORK</p>	<p><a href="#">Download layered 1 Sheet here</a> <a href="#">Download layered Quad here</a></p> <div style="display: flex; justify-content: space-around;"> <div data-bbox="376 1274 667 1733"> <p><i>1 SHEET</i></p> </div> <div data-bbox="715 1274 1294 1733"> <p><i>QUAD</i></p> </div> </div>
GUIDELINES	<p><b>Primary Message</b> – At Cinemas Now <b>Secondary Message</b> – Pre-order on Digital Download</p> <p>Film copyright © 2018 Front Runner, LLC. All Rights Reserved.</p> <ul style="list-style-type: none"> <li>• Hugh Jackman talent name tied to the title treatment – please include on all merchandising</li> <li>• Please include “Based on a true story”</li> <li>• Additional text description optional</li> </ul>

**FILM STILLS**

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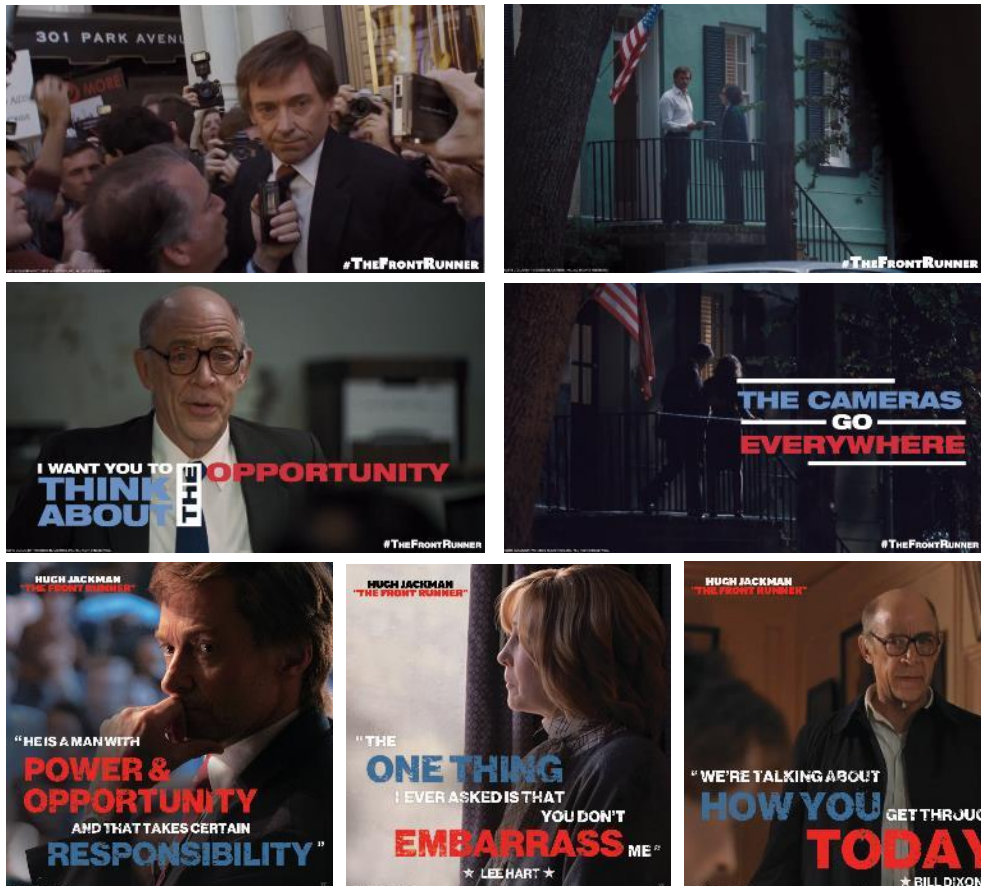


**TRAILER**

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**SOCIAL ASSETS**

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**SYNOPSIS**

Oscar® nominee Hugh Jackman stars as the charismatic politician Gary Hart for Academy Award®-nominated director Jason Reitman in the new thrilling drama *The Front Runner*. The film follows the rise and fall of Senator Hart, who captured the imagination of young voters and was considered the overwhelming front runner for



DnA<sup>PR</sup>

	<p>the 1988 Democratic presidential nomination, when his campaign was side-lined by the story of an extramarital relationship with Donna Rice. As tabloid journalism and political journalism merged for the first time, Senator Hart was forced to drop out of the race – events that left a profound and lasting impact on American politics and the world stage.</p>
<b>KEY TITLE INFO</b>	<p><b>Genre</b> – Drama</p> <p><b>Director</b> – Jason Reitman</p> <p><b>Key cast:</b> Hugh Jackman (The Greatest Showman, Logan) Vera Farmiga (TV’s “Bates Motel”, The Commuter) J.K. Simmons (Whiplash, Justice League) Alfred Molina (Message From The King)</p> <p><b>Running Time</b> – approx. 1 hour 53 minutes</p>
<b>TARGET AUDIENCE</b>	Adults 35+, Politically active people, Fans of Hugh Jackman, Drama fans