



# FINAL ASSETS

## UPDATED INFO

<b>TITLE</b>	THE UPSIDE
<b>RATING</b>	12
<b>RELEASE DATE</b>	EST – Monday 6 <sup>th</sup> May 2019 VOD – Monday 20 <sup>th</sup> May 2019
<b>FINAL UK ARTWORK</b>	<p><a href="#">Download here</a></p> <div style="display: flex; justify-content: space-around;"> <div data-bbox="373 734 512 763"><b>PACKSHOT</b></div> <div data-bbox="703 734 855 763"><b>LANDSCAPE</b></div> </div> <div style="display: flex; justify-content: space-around; margin-top: 10px;">   </div>
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<b>FILM STILLS</b>	<p><a href="#">Download here</a></p> <div style="display: flex; justify-content: space-around; margin-top: 10px;">   </div>



DnA<sup>PR</sup>



<b>TRAILER</b>	<a href="#">Download here</a>
<b>UPDATED SYNOPSIS</b>	Phillip (Bryan Cranston) is a wealthy quadriplegic who needs a caretaker to help him with his day-to-day routine in his New York penthouse. He decides to hire Dell (Kevin Hart), a struggling parolee who's trying to reconnect with his ex and his young son. Despite coming from two different worlds, an unlikely friendship starts to blossom as Dell and Phillip rediscover the joy of living life to the fullest. Based on a true story, this heartfelt comedy is directed by Neil Burger and also stars Nicole Kidman and Julianna Margulies.
<b>KEY TITLE INFO</b>	<b>Genre</b> – Drama, Comedy <b>Director</b> – Neil Burger <b>Key cast:</b> Bryan Cranston (TV's "Breaking Bad"), Kevin Hart (Jumanji: Welcome To The Jungle, Ride Along) Nicole Kidman (TV's "Big Little Lies", The Beguiled) <b>Running Time</b> – approx. 120 minutes
<b>TARGET AUDIENCE</b>	Adults 25+, Fans of cast, Fans of drama and comedy, Fans of original French film