


FINAL ASSETS

UPDATED INFO

TITLE	UNDERWORLD: BLOOD WARS
RATING	15
RELEASE DATE	Monday 29 th May
FORMAT	DVD Blu-ray™ Blu-ray 3D™ 4K Ultra HD Limited Edition Steelbook
FINAL PACKSHOTS	<p>Download here</p> <div style="text-align: center;">  </div> <p>Layered artwork: Download litho here</p>
STILLS	Download here
TRAILER	Download MOV / Download WMV
SYNOPSIS	The next installment in the blockbuster franchise, UNDERWORLD: BLOOD WARS follows Vampire death dealer, Selene (Kate Beckinsale) as she fends off brutal attacks from both the Lycan clan and the Vampire faction that betrayed her. With her only allies, David (Theo James) and his father Thomas (Charles Dance), she must stop the eternal war between Lycans and Vampires, even if it means she has to make the ultimate sacrifice.
BONUS FEATURES	<p>Blu-ray™ & DVD Special Features</p> <ul style="list-style-type: none"> • “Old & New Blood” featurette • “Evil Evolved” featurette <p>Exclusive to Blu-ray™</p> <ul style="list-style-type: none"> • “Evolution of Selene” featurette • “Building a Blood War” featurette
KEY TITLE INFO	Genre – Action, Sci-Fi, Thriller



	<p>Director – Anna Foerster</p> <p>Key cast: Kate Beckinsale (Underworld franchise) Theo James (Divergent, Insurgent) Charles Dance (TV’s “Game of Thrones”) Tobias Menzies (TV’s “Outlander”)</p> <p>Running Time – 1 hour 28 minutes (DVD) / 1 hour 31 minutes (Blu-ray/UHD)</p> <p>Region – 2 (DVD) / A,B,C (Blu-ray™ & UHD)</p> <p>Languages: DVD/Blu-ray™ – English 5.1, English Audio Descriptive Track Blu-ray 3D™ - English 5.1, English Audio Descriptive Track, French 5.1 Ultra HD – English (Dolby TrueHD 7.1 Compatible), French 5.1, English Audio Descriptive Track</p> <p>Subtitles: DVD/Blu-ray™ – English, English (Hard of Hearing) Blu-ray 3D™/Ultra HD - English, English (Hard of Hearing), French</p>
TARGET AUDIENCE	Males, fans of franchise and gaming, females 25+ (secondary)
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VIDEO & SOCIAL ASSETS

VIDEO CONTENT	<p><u>Film Clips</u></p> <ul style="list-style-type: none">• Message – download MOV / download WMV• Attempt Not To Kill You – download MOV / download WMV• Entering Vador – download MOV / download WMV <p><u>Featurettes</u></p> <ul style="list-style-type: none">• Directing Underworld – download MOV• Selene – download MOV• The Battles of Vampires and Lycans – download MOV
GIFS	Download here