






# FINAL ASSETS

## UPDATED INFO

TITLE	WHITE BOY RICK	
RATING	15	
RELEASE DATE	EST – Monday 1 <sup>st</sup> April 2019 VOD – Monday 15 <sup>th</sup> April 2019	
FINAL UK ARTWORK	<p data-bbox="373 665 564 694"><a href="#">Download here</a></p> <div style="display: flex; justify-content: space-around;"> <div data-bbox="373 734 512 763"> <p><i>PACKSHOT</i></p>  </div> <div data-bbox="699 734 850 763"> <p><i>LANDSCAPE</i></p>  </div> </div> <p data-bbox="373 1249 592 1279"><i>Additional Banner</i></p> 	
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FILM STILLS	<p data-bbox="373 1666 564 1695"><a href="#">Download here</a></p> <div style="display: flex; justify-content: space-around;">   </div>	



DnA<sup>PR</sup>

	
<b>TRAILER</b>	<a href="#">Download here</a>
<b>SYNOPSIS</b>	Set in 1980s Detroit at the height of the crack epidemic and the War on Drugs, <i>WHITE BOY RICK</i> is based on the moving true story of a blue-collar father and his teenage son, Rick Wershe Jr., who became an undercover police informant and later a drug dealer before he was abandoned by his handlers and sentenced to life in prison.
<b>KEY TITLE INFO</b>	<p><b>Genre</b> – Crime, Drama</p> <p><b>Director</b> – Yann Demange</p> <p><b>Key cast:</b> Matthew McConaughey (The Dark Tower, Interstellar) Ritchie Merrit Bruce Dern (Nebraska) Bel Powley (TV’s “Informer”, The Diary of A Teenage Girl) Jennifer Jason Leigh (The Hateful Eight, TV’s “Patrick Melrose”)</p> <p><b>Running Time</b> – approx. 1 hour 51 minutes</p>
<b>TARGET AUDIENCE</b>	Men 18+, Fans of crime drama, Fans of Matthew McConaughey, Cinephiles/fans of true-story based movies