

## CATALOGUE NEW PRODUCT SET UP

<b>TITLE</b>	<b>XXX: 15<sup>TH</sup> ANNIVERSARY BLU-RAY</b>
<b>RATING</b>	TBC
<b>RELEASE DATE</b>	Monday 9 <sup>th</sup> January 2017
<b>PRE-ORDER DATE</b>	ASAP
<b>FORMAT</b>	Blu-ray (1 Disc)  ✓ <b>Refreshed HD picture</b> , improvement over existing Blu-ray
<b>PACKSHOTS</b>	<b>Early Trade</b> <a href="http://ftp.dna-pr.com/XXX_15THANN_BD_EARLYPACKSHOTS.zip">http://ftp.dna-pr.com/XXX_15THANN_BD_EARLYPACKSHOTS.zip</a>
<b>SYNOPSIS</b>	Xander Cage (Vin Diesel) is a notorious underground thrill-seeker who, until now, has been deemed untouchable by the law. But when crack NSA Agent Gibbons convinces Cage to infiltrate a ruthless Russian crime ring, this new breed of secret agent (codename: xXx) takes down the enemies of justice with a vengeance in this high-octane, turbo-charged thrill-ride from the acclaimed director of The Fast and the Furious.
<b>BONUS FEATURES</b>	<b><u>Blu-ray Bonus Features</u></b>  ✓ <b>Two hours of Bonus Features never before released on Blu-ray in the UK including deleted scenes &amp; stunt deconstructions</b> ✓ <b>Includes all-new featurette <i>Origins of a Renegade</i> which includes an interview with Vin Diesel</b>  <ul style="list-style-type: none"> <li>• Deleted Scenes with Optional Director Commentary</li> <li>• Storyboard Comparisons: Avalanche Scene and Drug Farm</li> <li>• Visual Effects "How To's with Optional Commentary</li> <li>• Director's Commentary</li> <li>• <i>Building Speed: The Vehicles of xXx</i> featurette</li> <li>• <i>Stars! On The Set - The Making-Of "xXx"</i> featurette</li> <li>• <i>Designing the World of xXx</i> featurette</li> <li>• Agent Shavers' Gadgets Presentation</li> <li>• A Filmmaker's Diary Documentary Diesel Powered</li> <li>• The End Credit Sequence – Raw and Uncut</li> <li>• Music Video: "Adrenaline" by Gavin Rossdale</li> <li>• Music Video: "I Will Be Heard" by Hatebreed</li> </ul>
<b>KEY TITLE INFO</b>	<b>Genre</b> – Action, Thriller  <b>Director</b> – Rob Cohen  <b>Key cast:</b> Vin Diesel (Fast & Furious franchise, Riddick, Guardians Of The Galaxy) Asia Argento (Marie Antoinette) Samuel L. Jackson (Avengers franchise, The Hateful Eight, Django Unchained)



DnA<sup>PR</sup>

	Marton Csokas (The Equalizer, Noah, The Lord Of The Rings franchise) <b>Running Time</b> – approx. 2 hours 4 minutes
<b>TARGET AUDIENCE</b>	Adults 16-34 (male skew), action fans, Vin Diesel fans
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